



**CO-ORGANIZERS:**





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**FACULTY OF LAW,  
MMU MALACCA**

# Foreword from Advisor

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## **Professor Dr. Abdul Mohaimin bin Noordin Ayus** *Dean, Faculty of Law*

It brings me great pleasure to extend a heartfelt welcome to all participants of the 4th International Conference on Law and Digitalisation 2024 (ICLD2024), set to take place virtually. The conference's theme, "Artificial Intelligence in Law and Legal Practice: Where are we?" delves into the challenges posed by rapid technological advancements and digitalization on the progress and relevance of law. Exploring how these technological and digitalization developments intertwine with environmental, social, and economic aspects will foster new knowledge, perspectives, and avenues for further research.

Gratitude is extended to the keynote speakers, presenters, organising committee, faculty members, and students for their invaluable support and contributions, without which this conference would not be possible.

Wishing you all a productive conference experience filled with enlightening presentations.



# Foreword from Conference Chair

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**Dr. Yang Chik Adam**

*Assistant Professor, FOL, MMU*

On behalf of the Committee, welcome to Digital Futures International Congress (DIFCON 2024) / International Conference on Law and Digitalization (ICLD 2024), 23 – 25 July 2024. This year the theme for ICLD 2024 is "Artificial Intelligence in Law and Legal Practice: Where are we?" The Conference Tracks are: Track One \_ Law and Employment, Track Two \_ Civil Law, Track Three \_ Law and Intellectual Property and Track Four \_ Law and Contemporary Issues. These tracks will discuss and disseminate the research and findings with the researchers and academics.

We are honoured to have our distinguished keynote speakers: Prof. Dr. Ida Madieha bt. Abdul Ghani Azmi, Ahmad Ibrahim Kulliyah of Laws, IIUM Gombak Campus; Mr Joseph Savirimuthu, Senior Lecturer in Law, Liverpool Law School, University of Liverpool, Liverpool, UK; Professor Andrej Savin Professor with special responsibilities, Director of CBS Law, Copenhagen Business School, Denmark; Associate Professor Dr Cheong May Fong, Faculty of Law and Justice, UNSW Sydney and Puan Mediha Mahmood, CEO of the Communications and Multimedia Content Forum (CMCF), Kuala Lumpur. Thank you for your support.

We hope you have a successful conference.

## ABOUT

# ICLD 2024

Theme: **ARTIFICIAL INTELLIGENCE IN LAW AND LEGAL PRACTICE: WHERE ARE WE?**

The Faculty of Law (FOL), Multimedia University will hold the 4th International Conference on Law and Digitalization 2024 (ICLD24) on 23-25 July 2024 (Virtual Conference). ICLD24 will be part of the bigger Digital Future Congress (DIFCON 2024) comprising various other conferences of multidisciplinary academic interests. ICLD24 aims to provide a platform for local and international academics, practitioners, policymakers, researchers and students to meet, and share ideas and knowledge in law and digitalisation through paper presentation. It also aims to encourage academic linkages between the academicians and the researchers from the legal fraternity. It also promotes future cooperation among intellectuals from various fields and disciplines

### CONFERENCE TRACKS

- Law and Education
- Law and Employment
- Law and Social Security
- Legal Aspects of the Digital Economy
- Fintech Law
- Family Law
- Intellectual Property
- Legal Regulation of Data Circulation
- Shariah and Contemporary Issues
- Preservation of Digital User Data in a Digital Environment
- Ensuring Human Rights in the Digital World Including Identification (Correlation of a Person with His Digital Image)
- Creating New Legal Institutions Aimed at the Formation of an Environment of Trust etc.
- Digitalisation and Competition Law
- Digitalisation and Corporate Law
- Digitalisation and Law of Evidence
- Digitalisation and the Legal Profession
- Digitalisation and Civil Law Procedure
- Digitalisation and Criminal Law Procedure



# CONFERENCE PROGRAM

## CONFERENCE PROGRAM DIFCON 2022: DIGITAL FUTURES INTERNATIONAL CONGRESS – ICLD VIRTUAL CONFERENCE, JULY 23-25, 2024

CONFERENCE PROGRAM DIFCON 2024: Digital Futures International Congress VIRTUAL CONFERENCE: July 23-25, 2024	
Day 1 - Tuesday, July 23, 2024	
<b>DIFCON Main Room MS Teams Link:</b>	<a href="https://tinyurl.com/difcon24-main-room">https://tinyurl.com/difcon24-main-room</a>
9:00 – 9:15 am	Arrival of participants and attendees (online)
9:15 – 9:30 am	Arrival of Dr. Sharlene Thiagarajah CEO, Telekom Research and Development Sdn Bhd (TM R&D) Arrival of YBhg. Prof. Dato' Dr. Mazliham Mohd Su'ud President / CEO of Multimedia University Arrival of Mr Ian Jones VP and Commercial Lead for APAC, Taylor & Francis
9:30 – 9:32 am	Opening remark by Emcee
9:32 – 9:35 am	Doa recitation
9:35 – 9:45 am	Welcoming speech by Dr. Sharlene Thiagarajah CEO, Telekom Research and Development Sdn Bhd (TM R&D)
9:45 – 10:00 am	Speech by YBhg. Prof. Dato' Dr. Mazliham Mohd Su'ud, President / CEO of Multimedia University DIFCON2024 Organiser
10:00 – 10:15 am	Speech by Mr Ian Jones VP and Commercial Lead for APAC, Taylor & Francis Main DIFCON2024 Publication Partner
10:15 – 10:25 am	Agreement Signing Ceremony between DIFCON and Taylor & Francis
10:25 – 10:30 am	DIFCON 2024 Launching and Montage
10:30 – 10:35 am	Photography session
10:35 – 11:00 am	Break
11:00 – 11:05 am	Keynote session opening remark by Emcee
11:05 – 11:40 am	<b>DIFCON2024 Keynote 1: Prof. Dr Sakiru Adebola Solarin</b> Insights from a Top 2% Researcher, Faculty of Business, Multimedia University
11:40 – 12:20 pm	<b>DIFCON2024 Keynote 2: Prof. Mohd Saberi Mohamad</b> Director of Health Data Science Lab, College of Medicine and Health Sciences, United Arab Emirates University
12:20 – 13:00 pm	<b>DIFCON2024 Keynote 3: Prof. Ts. Dr. Mohd Khairul bin Ahmad</b> Director of Institute of Integrated Engineering (IIE), Universiti Tun Hussein Onn Malaysia
13:00 – 14:00 pm	Lunch break
14:00 pm	Parallel Sessions I
Day 1 - Tuesday, July 23, 2024	
<b>ICLD2024 MS Teams Link:</b>	<a href="https://teams.microsoft.com/join/19%3ameeting_MThiNzY2ZDctZDM0NC00MDBiLWEyNWQcODZjMjRhYTmYTk4%40thread.v2/0?context=%7b%22Tid%22%3a%227e0b5fcf-12c4-4eff-96b6-4664f25dc7da%22%2c%22Oid%22%3a%226798dd6c-f108-4cf8-9df6-95c20b2dc058%22%7d">https://teams.microsoft.com/join/19%3ameeting_MThiNzY2ZDctZDM0NC00MDBiLWEyNWQcODZjMjRhYTmYTk4%40thread.v2/0?context=%7b%22Tid%22%3a%227e0b5fcf-12c4-4eff-96b6-4664f25dc7da%22%2c%22Oid%22%3a%226798dd6c-f108-4cf8-9df6-95c20b2dc058%22%7d</a>
2:00 – 2:15 pm	MC Welcomes Guest Announcement to keynote address
2:15 – 3:15 pm	<b>Keynote Speaker #1</b> "Artificial Intelligence in Law and Legal Practice: Where are we?" Prof. Dr. Ida Madieha bt. Abdul Ghani Azmi



# CONFERENCE PROGRAM

3:15 – 3:25 pm	Ahmad Ibrahim Kulliyah of Laws IIUM Gombak Campus  Q & A e-Certificate Presentation
<b>TRACK ONE: LAW AND EMPLOYMENT</b>	
3:25 pm	Session Chair Introduction
3:25 - 3:50 pm	Addressing Linguistic Harassment: Repercussions of Terms like 'Dear' and 'Sayang' in Reinforcing Gender Inequality Authors: Siti Marshita Binti Mahyut, Harchana A/P Lingesvaran, Darshayni A/P Sandiagu, Visalli A/P Nandha Kumar, Maithilli A/P Nagalingam, Amerenthiran A/L Anantha Murugan.  <b>25 minutes/presenter (20 mins of presentation and 5 mins of Q&amp;A)</b>
3:50 - 4:15 pm	Adapting to Amendments: Analyzing the Impact of the 2022 Employment Act Revisions Authors: Siti Marshita Binti Mahyut, Hew Xue En, Magdalene Lee Jin Wei, Sabrina Lim Ching Loo, Tan Phaik Nee, Tang Yan Rui  <b>25 minutes/presenter (20 mins of presentation and 5 mins of Q&amp;A)</b>
4.15 - 4.40 pm	Navigating Industrial Disputes: Legal Perspectives and Precedents Authors: Siti Marshita Binti Mahyut, Anis Saffiah Binti Ibrahim, Nadia Darlina Binti Muhammad Jasmcc, Nurcena Dania Binti Nazri Azam, Dayang Nur Batrisya Binti Noor Hanan, Fathimah Azzahraa' Binti Mohd Azli  <b>25 minutes/presenter (20 mins of presentation and 5 mins of Q&amp;A)</b>
4.40 – 5.05 pm	No 'sayang', its Sexual Harassment among civil servants: Law in Malaysia, to prevent, handle and eradicate Authors: Siti Marshita Binti Mahyut, Lakshana AP Kathiresan, Ain Farahana Mazdin binti Abdullah, Rupadharrshini AP Sivakumar, Umamangaleswari, Muhammad Zareeq Amsyar Bin Mohd Affendi  <b>25 minutes/presenter (20 mins of presentation and 5 mins of Q&amp;A)</b>
5.05 - 5.30 pm	<b>Best Presenter Award</b> <b>End of Day One</b>
<b>DAY 2 – Wednesday, 24 July, 2024</b>	
<b>ICLD2024 MS Teams Link:</b>	<a href="https://teams.microsoft.com/join/19%3ameeting_ZTcyNDU4N2YtYTIwZC00NGNjLTkwNGQcYtExNGM4MGVkJmJl%40thread.v2/0?context=%7b%22id%22%3a%227e0b5fcf-12c4-4eff-96b6-4664f25dc7da%22%2c%22oid%22%3a%226798dd6c-f108-4cf8-9df6-95c20b2dc058%22%7d">https://teams.microsoft.com/join/19%3ameeting_ZTcyNDU4N2YtYTIwZC00NGNjLTkwNGQcYtExNGM4MGVkJmJl%40thread.v2/0?context=%7b%22id%22%3a%227e0b5fcf-12c4-4eff-96b6-4664f25dc7da%22%2c%22oid%22%3a%226798dd6c-f108-4cf8-9df6-95c20b2dc058%22%7d</a>
<b>TRACK TWO: CIVIL LAW</b>	

# CONFERENCE PROGRAM

9.00 – 9.10 am	Session Chair Introduction
9.10 – 9.35 am	A deep dive into the legal framework of Moneylenders Act 1951 in Malaysia: An overview Authors: Wong Hua Siong, Azwina Wati Binti Abdull Manaf <b>25 minutes/presenter (20 mins of presentation and 5 mins of Q&amp;A)</b>
9.35 – 10.00 am	Child marriage in Malaysia: AI-assisted decision making Authors: Iyshinii Rao Raja Rao, Chee Ying Kuek and Eng Siang Tay <b>25 minutes/presenter (20 mins of presentation and 5 mins of Q&amp;A)</b>
10.00 – 10.25 am	Protecting Children's Rights in the Age of Digitalisation - Legal Implications for the Best Interests of the Child Author: Lilla Garayova <b>25 minutes/presenter (20 mins of presentation and 5 mins of Q&amp;A)</b>
10.25 – 10.40 am	Break
<b>TRACK THREE: LAW AND INTELLECTUAL PROPERTY</b>	
10.40 – 11.05 am	Analysis of image rights recognition in Malaysia: A comparative study with selected jurisdictions Authors: Shao Zheng Chong, Chee Ying Kuek and Eng Siang Tay <b>25 minutes/presenter (20 mins of presentation and 5 mins of Q&amp;A)</b>
11.05 – 11.30 am	AI-generated contents: Blurring the lines of copyright ownership Authors: Irene Xin Hui Ling, Chuin-Loong Tan and Eng Siang Tay <b>25 minutes/presenter (20 mins of presentation and 5 mins of Q&amp;A)</b>
11.30 – 11.50 am	From data to decisions: The importance of the right to a human decision from a global south perspective Authors: Nguyen The Duc Tam Le Thi Tu Vy <b>25 minutes/presenter (20 mins of presentation and 5 mins of Q&amp;A)</b>
11.50 - 12.15 pm	MC Announcements for the Next Session  Break / Lunch
1.00pm – 1.30pm	<b>Parallel Session 2 – DIFCON MAIN ROOM</b> DIFCON Keynote 4: Dr. Young Joo Ko President of Asian Society for Innovation & Policy
2.00 – 2.15 pm	MC Welcomes Guest Announcement to Keynote Address



# CONFERENCE PROGRAM

2.15 – 3.15 pm	<b>Keynote Speaker #2</b> "ChatGPT in Legal Practice: A Critical Assessment of Where We Stand." Mr Joseph Savirimuthu, Senior Lecturer in Law, Liverpool Law School, University of Liverpool, Liverpool, UK	
3.15 – 3.30 pm	Q & A e-Certificate Presentation	
3.30 – 3.50 pm	<b>Best Presenter Awards for Track Two and Track Three</b>	
3.50 – 3.55 pm	Break	
4.00 pm	MC Welcomes Guest Announcement to Keynote Address	<b>Parallel Session 3 – DIFCON MAIN ROOM</b>
4.05 – 5.05 pm	<b>Keynote Speaker #3</b> "Developments in AI Regulation in the European Union" Professor Andrej Savin Professor with special responsibilities, Director of CBS Law Copenhagen Business School, Denmark	<b>Taylor &amp; Francis Talk: Publishing in Quality Journals</b> Ms. Victoria Babbit Director Research Development and Outreach, Taylor and Francis
5.05 – 5.20 pm	Q & A e-Certificate Presentation	
5.20 pm	<b>End of Day Two</b>	
<b>Day 3 - Thursday, July 25, 2024</b>		
<b>ICLD 2024 MS Teams Link:</b>	<a href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_N213OTg5YTUtOVVIMC00N2JiLWExMTQtY2FIZjlkMmZmMmEw%40thread.v2/0?context=%7b%22Tid%22%3a%227e0b5fcf-12c4-4eff-96b6-4664f25dc7da%22%2c%22Oid%22%3a%226798dd6c-f108-4cf8-9df6-95c20b2dc058%22%7d">https://teams.microsoft.com/l/meetup-join/19%3ameeting_N213OTg5YTUtOVVIMC00N2JiLWExMTQtY2FIZjlkMmZmMmEw%40thread.v2/0?context=%7b%22Tid%22%3a%227e0b5fcf-12c4-4eff-96b6-4664f25dc7da%22%2c%22Oid%22%3a%226798dd6c-f108-4cf8-9df6-95c20b2dc058%22%7d</a>	
9.00 am	<b>MC welcomes Guest Announcement to keynote address</b>	
9.05 - 10:05 am	<b>Keynote Speaker #4</b> Associate Professor Dr Cheong May Fong Faculty of Law and Justice, UNSW Sydney.	
10.05 – 10.15 am	Q & A e-Certificate Presentation	
<b>TRACK FOUR: LAW AND CONTEMPORARY ISSUES</b>		
10.15 am	Session Chair Introduction	
10.15 – 10.40 am	Digitalization in Education as a Means to Fulfil International Obligations of the State Regarding the Right to Education Without Segregation or Discrimination Author: Katarína Šmigová  <b>25 minutes/presenter (20 mins of presentation and 5 mins of Q&amp;A)</b>	

# CONFERENCE PROGRAM

10:40 - 11:05 am	Evaluating the Impact of Artificial Intelligence on Work Ethics within Malaysian Regulatory Bodies Authors: Muhammad Athari Bin Ismail, Mei Ling Goh  <b>25 minutes/presenter (20 mins of presentation and 5 mins of Q&amp;A)</b>
11.05 – 11.30 am	Safety of navigation and maritime communications with submarines and artificial intelligence: Assessment of the procedures and requirements in Malaysia Authors: Associate Professor Dr. Manique Cooray, Raaga Manjari Annathurai  <b>25 minutes/presenter (20 mins of presentation and 5 mins of Q&amp;A)</b>
11.30 am	<b>MC Announcement to keynote address</b>
11.35 am - 12.25 pm	<b>Keynote Speaker #5</b> Puan Mediha Mahmood  CEO of the Communications and Multimedia Content Forum (CMCF), Kuala Lumpur.
12.25 – 12.35 pm	Q & A e-Certificate Presentation
12:35 – 1:00 pm	<b>Best Presenter Award for Track Four</b>
1:00 -2:00 pm	<b>Break / Lunch</b>
<b>DIFCON Main Room Link:</b>	<a href="https://tinyurl.com/difcon24-main-room">https://tinyurl.com/difcon24-main-room</a>
2:00 – 2:05 pm	Opening remark by Emcee for Closing Ceremony
2:05 – 2:40 pm	<b>DIFCON Keynote 5: Mr. Clay Weishaar</b> Augmented Reality, Mixed Reality & Spatial Interactions Designer/Developer, Los Angeles, USA
2:40 – 3:20 pm	<b>DIFCON Keynote 6: Assoc. Prof. Dr. Zuwairie Ibrahim</b> Faculty of Manufacturing and Mechatronic Engineering Technology, Universiti Malaysia Pahang
3:20 – 4:00 pm	<b>DIFCON Keynote 7: Prof. Dr. Dima Jamali</b> Vice President of Academic Affairs, Canadian University Dubai, UAE
4:00 – 4:45 pm	Closing Remarks and Awards Presentation by Prof. Dr. Kamarulzaman Ab. Aziz DIFCON2024 General Chair
4:45 – 5:00 pm	Photography session
5:00 pm	End of DIFCON 2024

# Keynote Speakers



**Prof. Dr. Ida Madieha bt. Abdul Ghani Azmi**  
Professor  
Ahmad Ibrahim Kulliyah of Laws, International Islamic  
University Malaysia

Ida Madieha bt. Abdul Ghani Azmi obtained her LLB from IIUM, LLM from University of Cambridge and Ph.D from University of London (1995). Dr. Ida has authored 10 books and more than 60 articles on various issues on Intellectual Property and Cyberlaw and presented more than 70 papers in local and international conference. She is currently a Professor at the Ahmad Ibrahim Kulliyah of Laws. Dr. Ida has had the experience of researching on many areas of IP, cyberlaw and biotechnology law.

Among the national grants are: Deciphering the Wikileaks Saga: Exploring the Legal, Policy and Information Security Role and Challenges in Protecting and Securing Malaysia's Critical Information Infrastructure (CII) Against Data Leak (ERGS 2011-2013); Legal Framework for the Protection of Traditional Cultural Expressions: Balancing Human Rights, Conservation and Proprietary Interest (FRGS 2012-2015); Kajian dan Semakan Kursus Undang-undang, (MOHE, Oct 2005- Jan 2006) and Copyright and Access to Knowledge (Consumer International, September 2007-January 2008); A Review of the Patents Act with Special Emphasis on Transfer of Green Technologies Provisions (JPUUM, November (2012); Kajian Halatuju Pendidikan Undang-undang, Ministry of Higher Education (2013). Status of Left Over Embryos in Malaysia: An Ethico-Legal Enquiry, (RAGS (2013-2015); A study of Legal Issues Related to Blog Businesses in Malaysia: A Proposal for a Regulatory Framework in Malaysia, RAGS, (2013-2015); Security Offences Law Vis A Vis Right to Privacy in Malaysia: Guidelines for Reconciliation and Enforcement (FRGS 2013-2015);

(continued in the next page)



# Keynote Speakers

(continued from the previous page)

Legal and Administrative Requirement in Shariah Compliant Hospitality Services (NRGS 2013-2015), Establishing Legal and Economic Framework to Protect Malaysian Copyright Based Industries From the Possible Negative "Effects" of the Proposed Trans-Pacific Partnership Agreement (FRGS 2015), Establishing An Effective Legal Framework for Corporate Mergers and Acquisitions in Malaysia Post TPP and AEC Era (FRGS 2016) and Legal Framework To Regulate Nutraceuticals, Herbal Medicines and health Supplements in Malaysia (FRGS 2016). The international research projects include: The Economic Impact of Intellectual Property System (WIPO-JPO-UNU Research Project, December 2006- June 2007); Patents, Stem Cells and Ethics (Association of Commonwealth University, September 2006-March 2007) and Drafting of IP Curriculum and Syllabus in Bangladesh, WIPO (2014). Dr Ida has had a short stint as a member of the Board of the Malaysian Intellectual Property Office (MyIPO) (2004-2008). She is also the former Deputy Director of the Malaysian Copyright Tribunal (2014-2016). In terms of training programs, Dr Ida has conducted training programs organized by the Intellectual Property Training Centre and ILKAB and the resource person for the WTO Regional Trade Policy Program for Asia Pacific (2008-2011). She has also act as a resource person to WIPO/WTO IP Colloquium for IP Teachers and Researchers in Asia (2017) and consultant to WIPO in a number of mission. At the international level, Dr. Ida is the executive committee member of the Association of Teachers and Researchers on Intellectual Property (ATRIP).

# Keynote Speakers

I am currently the Director of Studies for the Online LLM in International Business Law. In this role, I provide academic leadership and collaborate with Kaplan Open Learning colleagues to design and deliver modules for the program. My research interests straddle the intersection of regulation, technology and the law, with particular focus on privacy and data protection and related public policy challenges. I am also actively involved with Industry and Public Sector: Member of Institute of Electrical and Electronics Engineers Working Group on Ethical Alignment Design: provide expert advice on regulatory and data protection matters. Expert Panel Member of IEEE Working Group on Standards for Protection of Children's Personal Data: provide expert advice on online child safety and technical challenges. Expert Panel Member for Information Commissioner Office/LSE Project on Children's Personal Data and the General Data Protection Regulation 2016: ongoing advice on measures. Member of the NHS AI Hub and Working Group on Patient Data. The Module LAW 341: Privacy Surveillance and Social Media. The Module LAW 342: The Regulation of Emerging Technologies: Law, Ethics and Governance.



**Mr Joseph S**  
Director of Studies for the  
Online LLM in International  
Business Law



**Prof. Andrej Savin**  
Professor  
Director of CBS Law

Andrej Savin's main research interests lie in internet regulation, IT Law, law & management and law & strategy. In particular, he looks at how the EU formulates IT policy and how EU regulation influences business models and company strategies. His research projects include a DFF-funded project on smart homes and data and a EU-funded FP7 project on the privacy of user-generated networks as well as a number of EU SMART projects on digital economy. Andrej Savin also works on law and management in the legal environment, in particular with focus on the interplay between law, ethics, business and society in the digital world.

# Keynote Speakers



**Assoc. Prof. Dr. Cheong  
May Fong**  
Associate Professor  
School of Private and Commercial  
Law, Faculty of Law and Justice,  
UNSW Sydney

Dr Cheong is an Associate Professor in the School of Private and Commercial Law, Faculty of Law and Justice, UNSW Sydney. Her main research areas are contract law, commercial law, consumer law, unfair contracts, remedies, restitution/unjust enrichment, and comparative Asian law. Her other research interest is competition law particularly on the legal and regulatory frameworks of competition law regimes in ASEAN member states. Dr Cheong's current research interest includes smart contracts and artificial intelligence, and she is currently co-supervising a PhD candidate on smart contracts. She has taught a wide range of subjects including principles of private law, contracts, consumer protection, economic torts, and unfair contracts. Dr Cheong is also an Adjunct Professor at the Faculty of Law, Multimedia University Malaysia and was formerly Deputy Head of School, Thomas More Law School, Australian Catholic University. She was also formerly a Professor and Dean at the Faculty of Law, University of Malaya, and had previously practiced as a commercial litigation lawyer at Kuala Lumpur, Malaysia after being admitted as an Advocate & Solicitor of the High Court of Malaya. Dr Cheong is author of *Australian Contract Law: Principles and Cases* (Lawbook Co, 2020) and *Contract Law in Malaysia* (Sweet & Maxwell Asia, 2010). She is co-author with Yin Harn Lee, of *Civil Remedies* (Sweet & Maxwell Asia, 2nd ed, 2016) and with Rafiah Salim, of *Evidence Law in Malaysia and Singapore: Cases and Commentary* (Lexis Nexis Malaysia, 2013). She has contributed to chapters in the *Studies in the Contract Laws of Asia* series published by Oxford University Press, and to chapters on competition law in *The Regionalisation of Competition Law and Policy within the ASEAN Economic Community* (Cambridge University Press, 2018) and in the *Research Handbook on Asian Competition Law* (Edward Elgar, 2020). Her articles on contract and consumer law have been published in the *Oxford University Commonwealth Law Journal*, *Journal of Contract Law*, and *Competition and Consumer Law Journal*. She has also published on gender issues in the *Journal of Law and Society*, and *Feminist Legal Studies*.



# Keynote Speakers



**Pn. Mediha Mahmood**  
Chief Executive Officer  
CEO of the Communications and  
Multimedia Content Forum (CMCF)

Mediha Mahmood is a legal and regulatory professional with cumulative 20 years of post-qualified experience in top legal firms and public listed companies, including as Legal Counsel in the General Counsel's Office at PricewaterhouseCoopers Malaysia, Head of the Content and Advisory Unit at Astro's Regulatory, IP Protection and Industry Affairs department, and Head of Legal at AirAsia Digital. Adept at navigating regulatory landscapes, shaping policies and managing strategic collaborations, she has established a solid reputation as an efficient tactical communicator. Mediha is currently the CEO of the Communications and Multimedia Content Forum (CMCF), having joined the organization as the Executive Director in February 2021. Since taking up the leadership role at CMCF, she has spearheaded its complete rebranding and led the revamp of the Content Code, with nationwide involvement of industry players, policy-makers, and members of the public. She recently led efforts with international Online Curated Content (OCC) service providers in publishing 'The OCC Guidelines', designed as a supportive tool for all OCC service providers in Malaysia. Mediha holds an LL.B (Hons) degree in Law from the International Islamic University of Malaysia and initially chartered her career path as a legal practitioner; at the firm of Messrs. Shearn Delamore & Co. in the Corporate & Commercial Department. She subsequently continued practicing law at Messrs. Zul Rafique & Partners, in the Litigation and Disputes Resolution Department where she gained additional experience in arbitration and mediation. While being a member of the Malaysian Bar Council, Mediha actively volunteered at the Legal Aid Centre in Kuala Lumpur, providing legal services to the underprivileged and unrepresented detainees in prison. Mediha was a recipient of the 2023 MIA Impact Circle Stellar CxO Award, and is a seasoned public speaker and certified trainer, adept at tailoring her communication style to diverse global audiences, including industry practitioners and the general public. Additionally, she serves as an independent consultant on industry matters, specializing in Malaysia's regulatory standards, content laws, and regulations.

# LIST OF PAPERS

## TRACK ONE: LAW AND EMPLOYMENT

1. Addressing Linguistic Harassment: Repercussions of Terms like 'Dear' and 'Sayang' in Reinforcing Gender Inequality (Authors: Siti Marshita Binti Mahyut, Harchana A/P Lingesvaran, Darshayni A/P Sandiagu, Visalli A/P Nandha Kumar, Maithilli A/P Nagalingam, Amerenthiran A/L Anantha Murugan.)
2. Adapting to Amendments: Analyzing the Impact of the 2022 Employment Act Revisions (Authors: Siti Marshita Binti Mahyut, Hew Xue En, Magdalene Lee Jin Wei, Sabrina Lim Ching Loo, Tan Phaik Nee, Tang Yan Rui)
3. Navigating Industrial Disputes: Legal Perspectives and Precedents (Authors: Siti Marshita Binti Mahyut, Anis Saffiah Binti Ibrahim, Nadia Darlina Binti Muhammad Jasmee, Nureena Dania Binti Nazri Azam, Dayang Nur Batrisya Binti Noor Hanan , Fathimah Azzahraa' Binti Mohd Azli)
4. No 'sayang', its Sexual Harassment among civil servants: Law in Malaysia, to prevent, handle and eradicate (Authors: Siti Marshita Binti Mahyut, Lakshana AP Kathiresan, Ain Farahana Mazdin binti Abdullah, Rupadharrshini AP Sivakumar, Umamangaleswari, Muhammad Zareeq Amsyar Bin Mohd Affendi)

## TRACK TWO: CIVIL LAW

1. A deep dive into the legal framework of Moneylenders Act 1951 in Malaysia: An overview (Authors: Wong Hua Siong, Azwina Wati Binti Abdull Manaf)
2. Child marriage in Malaysia: AI-assisted decision making (Authors: Iyshinii Rao Raja Rao, Chee Ying Kuek and Eng Siang Tay)
3. Protecting Children's Rights in the Age of Digitalisation - Legal Implications for the Best Interests of the Child (Author: Lilla Garayova)

# LIST OF PAPERS

## TRACK THREE: LAW AND INTELLECTUAL PROPERTY

1. Analysis of image rights recognition in Malaysia: A comparative study with selected jurisdictions  
(Authors: Shao Zheng Chong, Chee Ying Kuek and Eng Siang Tay)
2. AI-generated contents: Blurring the lines of copyright ownership (Authors: Irene Xin Hui Ling, ChuinLoong Tan and Eng Siang Tay)
3. From data to decisions: The importance of the right to a human decision from a global south perspective (Authors: Nguyen The Duc Tam<sup>1</sup>, Le Thi Tu Vy)

## TRACK FOUR: LAW AND CONTEMPORARY ISSUES

1. Digitalization in Education as a Means to Fulfil International Obligations of the State Regarding the Right to Education Without Segregation or Discrimination  
(Author: Katarína Šmigová)
2. Evaluating the Impact of Artificial Intelligence on Work Ethics within Malaysian Regulatory Bodies  
(Authors: Muhammad Athari Bin Ismail, Mei Ling Goh)
3. Safety of navigation and maritime communications with submarines and artificial intelligence: Assessment of the procedures and requirements in Malaysia (Authors: Associate Professor Dr. Manique Cooray, Raaga Manjari Annathurai)



# PROGRAM COMMITTEE

Chair: Asst. Prof. Dr Yang Chik Adam

Co-Chair: Mr. Justin Johari Bin Azman

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